

NOA OR

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/noaor

Barcelona, Spain

TOOLS

Authoring & design

Articulate Storyline, Articulate 360, Adobe creative suite, Figma, Canva

Learning Management

Canvas, LearnUpon, Teachable

User feedback and data

SurveyMonkey, Google Analytics, Hotjar, Qualtrics, HubSpot, Typeform

Project management and workplace

Slack, JIRA, Asana, Trello, ChatGPT, Microsoft Office 365, Microsoft Project

Teaching & facilitation

Microsoft Teams, Zoom, Google meets, Miro, Butter

EDUCATION

International Studies in Media, Power, and Diversity (M.A)

Universitat Pompeu Fabra

2023-2025

Part time track

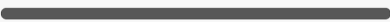
Communication Science (B.Sc.)

University of Amsterdam

2020-2023

Minor- Gender and Sexuality Studies

LANGUAGES

English 

Hebrew 

Spanish 

PROFILE

Dynamic and innovative Learning Experience Designer with a rich and diverse background. Specialises in creating user-centric learning solutions, emphasising diversity, accessibility, and inclusion. Proven expertise in managing projects from concept to completion, ensuring alignment with corporate objectives and user needs. Dedicated to collaborative work and building effective relationships with peers, SMEs, and stakeholders. I'm a continuous learner with endless curiosity and a passion for creativity, strategic thinking, and adaptability.

WORK EXPERIENCE

Learning Experience Design

Growth Tribe

September 2022-Present

- Led the design and development of engaging educational content, including video lectures, micro-copy, exercises, and assessments, aligning with learning goals and journeys to address the digital skills gap effectively.
- Pioneered and managed Growth Tribe's micro-learning feature, delivering engaging, concise educational content; directed content creation, market research, and cross-departmental collaboration, significantly enhancing professional continuous learning and skill development.
- Collaborated with internal and external subject matter experts to create engaging and effective learning experiences for Growth Tribe's customer base, leveraging my communication skills to ensure clear, effective collaboration and consistently meet all internal timelines
- Introduced and implemented accessibility standards for online learning experiences, ensuring our learning experiences are tailored to a wide variety of organisations and audiences.

Operations Support Specialist

Growth Tribe

February 2022- January 2023

- Initiated and managed operational projects, assuring smooth execution.
- Provided all-around support to leads and customers, enhancing satisfaction and engagement.
- Managed course registration processes, overseeing daily operational tasks for efficiency.
- Conducted in-depth data collection and analysis to measure and improve customer success.

Customer Operations and Bookings Coordinator

We Are Amsterdam

May 2021- February 2022

- Led B2C communications, driving sales and delivering exceptional customer support.
- Coordinated and operated various tours, ensuring seamless communication between staff and clients.
- Played a key role in maintaining operational excellence and client satisfaction.